

FUTURE OF FESTIVALS

Data information declaration for exhibitors in application of Art. 12, 13 GDPR

Note: This data privacy statement applies to exhibitors with regard to the processing of personal data in the context of registration for the Future Of Festivals trade fair

In the following we inform you about the collection and processing of your personal data that we have received and collected in the context of (pre-)contractual relationships, e.g. after your personal telephone/e-mail contact request or sending the stand registration for the Future Of Festivals trade fair.

We process your personal data in compliance with the EU General Data Protection Regulation (GDPR), the German Federal Data Protection Act (BDSG) and all other relevant laws. We process the personal data already known to us, which we have received and collected in the course of entering into (pre-)contractual relationships, exclusively for the purposes stated below.

Should we wish to process your personal data for a purpose not specified, we will inform you in advance in accordance with the statutory provisions.

Personal data is all data that can be related to you personally, e.g. name, address, e-mail address or your position in the company.

I. Contact details of the controller

The controller pursuant to Art. 4 para. 7 GDPR is

Future Of Festivals GmbH

Managing Director: Robert Stolt

Florastrasse 48

13187 Berlin

II. Contact details of the responsible data controller

The managing director Robert Stolt is responsible for data processing in accordance with this data privacy policy. You can reach him by email at robert@futureoffestivals.com

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III. Data processing

1. What personal data do we process?

We process the following personal data:

First name, surname, academic title

Postal address, e-mail address, telephone, cell phone, fax

Company, department

Profession, job function

IP address

Add further information if necessary

2. Legal basis and purposes of data processing

In accordance with Article 6 Paragraph 1 Letters b), c) and f) of the GDPR, we use the above-mentioned personal data of our exhibitors and interested parties, provided that they or their employees are natural persons. We process this data for the conception, planning, organization, coordination and execution of the Future Of Festivals trade fair, in particular

either to answer your inquiry about the trade fair, the general availability of a stand space or specific questions about exhibitor activities at the Future Of Festivals trade fair by means of a detailed information package or

to send you a stand registration or

To inform you via our exhibitor mailings.

Our legitimate interest is a relevant and appropriate business relationship between you as an exhibitor and us as the organizer of the trade fair as well as the promotional use of your personal data. Specifically, we would like to inform you in detail about our company in general and our offers and win you over/retain you as an exhibitor.

The processing of personal data also takes place to comply with other legal obligations incumbent on us (in particular those under commercial and/or tax law) in accordance with Article 6 Paragraph 1 Letter c) GDPR.

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You have the right to object at any time to the processing of your personal data, which is carried out on the basis of Article 6 Para. 1 lit. f) GDPR, and to give reasons for this. The objection can be made informally and should, if possible, be sent via email to Mr. Stolt at email: robert@futureoffestivals.com

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate reasons for the processing that outweigh your interests, rights and freedoms or the processing serves to assert, exercise or defend legal claims.

3. Duration of data processing

The data will generally be deleted as soon as it is no longer necessary to achieve the purpose for which it was collected, which is the case after three years at the latest. For the personal data from which a contract emerges, storage beyond the contract period is also required for tax purposes, to assert warranty claims and thus corresponds to the fulfillment of a legal obligation on our part in accordance with Article 6 Paragraph 1 Letter c) GDPR. In order to defend against claims, it is necessary that personal data is retained for the period in which claims can be asserted against our company. The retention period depends on contractual and/or legal limitation periods and the respective limitation requirements. The data will therefore be deleted after a period of 10 years at the latest, in accordance with the proof and storage obligations under, among other things, the Commercial Code and the Tax Code.

4. Categories of recipients of personal data

There will be no transfer to third countries.

Data processing in the company

Areas of our company perform certain data processing tasks: production, social media and communication

external serviceprovider

We sometimes use external service providers to fulfill our tasks. A list of the contractors and service providers we use, with whom we have more than just temporary business relationships, can be found in the overview under Section VII.

More recipients

In addition, we do not transmit your personal data to any other recipients.

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IV. Data security

We use appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorized access by third parties (e.g. TSL encryption, ... (insert others if necessary)) taking into account the status the technology, the implementation costs and the nature, scope, context and purpose of the processing as well as the existing risks of a data breach (including their likelihood and effects) for the data subject. Our security measures are continuously improved in line with technological developments. We will be happy to provide you with further information on this upon request. To do this, please contact: robert@futureoffestivals.com

V. International data transfers

We process personal data exclusively on servers in Germany.

When transferring data, we comply with all the requirements of the GDPR, which apply to all processing of personal data of EU citizens.

VI. Rights of those affected

The person affected by data processing has the right to information according to Art. 15 GDPR, the right to correction according to Art. 16 GDPR, the right to deletion according to Art. 17 GDPR, the right to restriction of processing according to Art. 18 GDPR, as well as that Right to data portability according to Article 20 GDPR. The restrictions in accordance with Sections 34 and 35 BDSG apply to the right to information and the right to deletion.

You also have the option of contacting the above-mentioned responsible data controller or a data protection authority with a complaint. The data protection supervisory authority responsible for us is:

Berlin Commissioner for Data Protection and Freedom of Information

Friedrichstrasse 219, 10969 Berlin

mailbox@datenschutz-berlin.de

VII. Overview of service providers

Overview of the controller's service providers in accordance with the statutory information obligation.

Urbeno GmbH

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VIII. Notice of Changes

This data protection notice may be updated regularly. We will update the date of this privacy policy accordingly.

RIGHT TO OBJECT

Information about your right to object in accordance with Article 21 of the General Data Protection Regulation (GDPR)

INDIVIDUAL RIGHT TO OBJECT

You have the right, for reasons arising from your particular situation, to object at any time to the processing of personal data concerning you, which is carried out on the basis of Article 6 Paragraph 1 Letter F) GDPR (data processing based on a balance of interests). If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

The objection can be made informally and should, if possible, be addressed to: robert@futureoffestivals.com

Stand: May 2023