

Future of Festivals 2022 | The festival for the event industry presents the first program highlights

Berlin, 19.09.2022 - For the second time, the Future of Festivals will take place in the **Arena Berlin**. It is the industry meeting for all organizers, service providers, associations, decision makers and trainees from the festival sector. On **Friday, November 25th and Saturday, November 26th, 2022**, participants can expect an extensive program on the large grounds directly on the Spree River in the heart of Berlin.

The **congress** area offers a lot of content like lectures and panel discussions around the topics of the festival makers. The 200 exhibitors present their latest innovations and sustainable products for the next festival season in the **exhibition** area. Especially for pupils, students and young professionals, the **campus** area was designed for exchange and networking, which will get special focus this year.

The program

Under the motto "**Taking stock after the festival summer 2022 and looking ahead to the festival season 2023**", the Future of Festivals program is dedicated to all the topics that occupy the festival scene.

A variety of panel discussions, lectures and workshops will explore the question of how the comeback after the two-year forced break has been used to drive the further development of the industry in all areas in the future. The major debates of our time around **sustainability, staff shortages and recession** will be highlighted as well as the technological evolutions and further developments of many start-ups, which are constantly changing the event industry with extraordinary ideas and innovative concepts.

The topic of **gender equality** in front of and behind the stage in all its facets will be reflected in the festival program, as will the main topic of **digitalization of festival processes**, which will be comprehensively examined in a program special.

This year's speaker lineup of the Future of Festivals 2022 is peppered with luminaries of the festival landscape: CEO at FKP Scorpio and board member of the Federal Association of the Concert and Event Industry (BDKV) **Stephan Thanscheidt**, booker and Head of Backstage at Helene Beach Festival **Cindy Rosenkranz**, founding member and 1. Chairman of the LiveMusikKommission **Axel Ballreich**, Sustainability Manager at Wurzel Festival **Inga Jacobsen**, Head of Marketing for Wacken Open Air **Max Plözl**, Festival Maker of Letzte Wiese Festival **Huong Tra Duong**, occupational safety expert **Falco Zanini**, to name a few of those already confirmed.

All published program sessions can be found [here](#).

Last Call for exhibitors

The capacity of places for exhibitors in the Arena Berlin for the Future of Festivals is almost completely exhausted. There are still 12 places left out of the 200 in total for companies that want to work with the diverse festival industry. So, if you want to participate as an exhibitor, get in touch soon and secure your booth.

Topics on stage at the congress

With the topics of the panel discussions, we reflect what has particularly taken over the festival scene and what will occupy it next summer. The topics include **green energy at festivals, stage design & SFX, plant-based food, secondary ticket markets and festivals as world cultural heritage**. There are still two open slots for topics that you are particularly passionate about to be brought to the stage. **If you have suggestions, contact us directly.**

Initiative Musik on site - Consulting for Festivals

We are particularly pleased to welcome Initiative Musik to the Future of Festivals. Following the extension of the **Neustart Kultur program** until 2023, they will be advising festivals on how to apply. In this way, we want to ensure that nothing stands in the way of successful funding for your festivals.

For more information and tickets, visit: www.futureoffestivals.com

Image material for [download is available here](#).

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About Future of Festivals

The Future of Festivals is the industry meeting for all organizers, service providers, associations, decision makers and trainees from the festival sector. Emerging from a network meeting of the festival industry, the event was able to take place for the first time in November 2021 under strict Corona conditions with a live audience as a trade fair and congress on site in the Arena Berlin. Speakers included Holger Hübner (Wacken Open Air), Steven Raspa (Burning Man), Caren Lay (Die Linke), Rainbow Gao (Great Wall Music Festival) and many more.

For more information

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